



Learning from our *Past*. Leading into your *Future!*

## 2019 Annual Institute Sponsorship

April 29 – May 1, 2019, Waterside Marriott – Norfolk, VA

The Training Officers Consortium (TOC) Annual Institute provides professional development and networking opportunities to the federal training community and human resource professionals. We are looking for sponsors to assist with sponsorship for our upcoming Institute. As in the past sponsors will be recognized based on the level of the sponsorship however, new this year we have added some VIP seating at various events as well as some new features to highlight sponsors in our Guidebook app.

### All sponsorship levels include:

- Special Sponsor profile on the TOCAI19 app, with logo and your custom-made description of your company and/or products and services
- Marketing e-blast recognizing you as a sponsor sent to all attendees to include logo and link to URL of your choice
- Access to the list of TOCAI19 attendees
- Tiered Logo placement

Platinum Package Sponsorship - \$5,000				
<i>Exhibit Table</i>	<i>Package Unique Opportunities</i>	<i>Opening Reception</i>	<i>Luncheons</i>	<i>Guidebook App</i>
Double booth space with Premium Placement	<ul style="list-style-type: none"> <li>• Special recognition for the podium as a Platinum Sponsor</li> <li>• Be the unique “brought to you by” sponsor for the Monday keynote session</li> <li>• Opportunity to introduce a keynote speaker</li> <li>• Tier 1 Logo Placement</li> </ul>	1 Reserved VIP Table	1 Reserved VIP Table	Premium Logo Placement in Banner Rotation  Choice of an additional app feature
Gold Package Sponsorship - \$2,500				
<i>Exhibit Table</i>	<i>Package Unique Opportunities</i>	<i>Opening Reception</i>	<i>Luncheons</i>	<i>Guidebook App</i>
Standard Placement	<ul style="list-style-type: none"> <li>• Opportunity to introduce a breakout session</li> <li>• Special recognition for the podium as a Gold Sponsor</li> <li>• Tier 1 Logo Placement</li> </ul>		1 Reserved VIP Table  Complementary lunch for 2	Choice of an app feature



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<b>Technology Package Sponsorship - \$1,500</b>				
<i>Exhibit Table</i>	<i>Package Unique Opportunities</i>	<i>Opening Reception</i>	<i>Luncheons</i>	<i>Guidebook App</i>
Standard Placement	<ul style="list-style-type: none"> <li>• Special recognition at the podium as the Technology Sponsor</li> <li>• Recognition as the sponsor of the Exhibit Hall Charging Stations</li> <li>• Tier 1 Logo Placement</li> </ul>		Table placards with logo and short message	Choice of an app feature
<b>Silver Package Sponsorship - \$1,000</b>				
<i>Exhibit Table</i>	<i>Package Unique Opportunities</i>	<i>Opening Reception</i>	<i>Luncheons</i>	<i>Guidebook App</i>
Standard Placement	<ul style="list-style-type: none"> <li>• Opportunity to provide a moderator for one panel</li> <li>• Special recognition from the podium as a Silver Sponsor</li> <li>• Tier 2 Logo Placement</li> </ul>		Seating at Reserved VIP Table	Choice of an app feature
<b>Bronze Package Sponsorship - \$500</b>				
<i>Exhibit Table</i>	<i>Package Unique Opportunities</i>	<i>Opening Reception</i>	<i>Luncheons</i>	<i>Guidebook App</i>
Standard Placement	<ul style="list-style-type: none"> <li>• Special recognition from the podium as a Bronze Sponsor</li> <li>• Tier 2 Logo Placement</li> </ul>			Choice of an app feature
<b>Small Business Package Sponsorship - \$250</b>				
<i>Exhibit Table</i>	<i>Package Unique Opportunities</i>	<i>Opening Reception</i>	<i>Luncheons</i>	<i>Guidebook App</i>
Standard Placement	<ul style="list-style-type: none"> <li>• Special recognition from the podium as a Small Business Sponsor</li> <li>• Tier 2 Logo Placement</li> </ul>			Choice of an app feature



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<b>The City Club Sponsor – Exclusive - Management Concepts</b>				
<i>Exhibit Table</i>	<i>Package Unique Opportunities</i>	<i>Opening Reception</i>	<i>Luncheons</i>	<i>Guidebook App</i>
Premium Placement	<ul style="list-style-type: none"> <li>• Opportunity to introduce a keynote speaker</li> <li>• Special recognition for the podium as a Platinum Sponsor</li> <li>• Tier 1 Logo Placement</li> </ul>		1 Reserved VIP Table	Premium Logo Placement in Banner Rotation  Choice of an additional app feature
<b>Annual Institute Opening Reception Sponsor – Exclusive -VisitNorfolk</b>				
<i>Exhibit Table</i>	<i>Package Unique Opportunities</i>	<i>Opening Reception</i>	<i>Luncheons</i>	<i>Guidebook App</i>
Standard Placement	<ul style="list-style-type: none"> <li>• Opportunity to introduce the TOC Chair at the reception</li> <li>• Special recognition for the podium as the reception sponsor</li> <li>• Tier 1 Logo Placement</li> </ul>	Printed ticket with logo (included in swag bag)	1 Reserved VIP Table	Premium Placement in Banner Rotation  Choice of an additional app feature

We are looking forward to a highly attended 80<sup>th</sup> Anniversary Annual Institute in Norfolk, don't miss your opportunity to highlight your business, school, or agency as a sponsor.

Yours in service,

Bob Stacy, 2019 AI Co-Chair  
 Claire Gudewich, 2019 AI Co-Chair  
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